



## **Professional Horsemen's Association**

The Professional Horsemen's Association of America, Inc., otherwise known as the PHA, is a self-contained benevolent organization founded in Watertown, Connecticut in 1936. In 2020 the PHA consisted of 15 chapters throughout the United States with over 900 Professional members.

The 4th Annual National PHA Invitational has a serious purpose behind it. We have produced a horse show finals worthy of the National PHA name. It has given the members of the local PHA chapters a competition of a national caliber. The proceeds of this event will help fund educational scholarships, help to needy horseman and host events to help foster interest in the industry.

We hope you will find this event both fun and complete. The National PHA would like to thank the competitors, trainers, sponsors, board and everyone else who has donated their time and expertise to make this event special.

# We invite you to participate in the **7th Annual National PHA Invitational** to be held October 23-25, 2020 at Gardnertown Farm.

Please help us celebrate by sponsoring a Division or Champion/Reserve prizes. Your contribution will be acknowledged in our program and will also be announced at the show as the prizes are awarded. Please see sponsorships below:

**CORPORATE SPONSORS: Please contact Naomi Blumenthal (315)436-1933**

### **TITLE SPONSORS**

**Gold**-presenting ribbon in ring, banner displayed(provided by sponsor) , listing in program, complimentary program,PA announcements (provided by sponsor) \$250

**Silver** –banner displayed (provided by sponsor) , listing in program, complimentary program \$100

**Bronze**- listing in program \$50

Banner displayed (provided by sponsor) \$75

**Class Sponsorships:** listing in program under class, complimentary program **\$150**

**Division Sponsorships:** listing in program under class, complimentary program **\$350**

**Champion:** \$200     **Reserve Sponsorships:** \$100 award given in sponsor name

**Division & Champion/Reserve Sponsorship:** listing in program, complimentary program, banner displayed, **\$500**

We will do our best to honor requests for divisions

**3'6" Child/Adult Jumper** (minimum sponsorship \$1000)



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7th Annual National PHA Horse Show – October 23-25, 2020

**Business Name** \_\_\_\_\_  
**Contact Person** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_  
**Phone** \_\_\_\_\_ **Cell** \_\_\_\_\_  
**Email** \_\_\_\_\_

The PHA will be putting together a finals program to be distributed at the 2020 finals horse show to all the qualifiers. As well as sold at the finals. This is a great place to get your business seen or congratulate your family member on their accomplishments.

**Booklet is 8x11.**

<b>Type of Advertising:</b>	<b>B&amp;W</b>	<b>Color</b>
1/8 page (3.5 x 2.5) Business card	\$50	\$75
1/4 page (3.5 x 5.0)	\$75	\$100
1/2 page (8.0 x 5.5) (Horizontal)	\$125	\$200
Full Page (8.0 x 11)	\$200	\$250
Back page or Front inside		\$350

This is camera ready item. PDF Format Please.  
Please add \$40 for ad design costs. Must be pre-paid

### **Advertisements are due on or before October 10, 2020**

Amount Enclosed \$ \_\_\_\_\_ make checks payable to National PHA  
Method of Payment \_\_\_\_\_ Check Number \_\_\_\_\_

Send Payment to: National PHA  
c/o Jody Moraski  
112 Ridgebury Rd.  
New Hampton, NY 10958

Ads maybe emailed to:  
Jmoraski123@gmail.com

***THANK YOU FOR SUPPORTING THE PHA!***

***\*\* If the division you sponsored doesn't fill, your contribution will be applied to another division that was not sponsored. All proceeds of the horse show go toward the National PHA. Your contributions are greatly appreciated \*\****